



■ <https://tiare-lesson.com/movies/view/150>

One of the keys to apple is ...Apple's an _____ collaborative company and so...
You know how many _____ we have in Apple? -No
Zero. There's no _____. -No _____.
We are very... we are organized like a _____.

One person's _____ iphone OS software.
One person's _____ mac hardware.
One person's _____ iphone hardware engineering.
Another person's _____ worldwide marketing and
Another person's _____ operations.

It's... we're organized like a start-up.
We're the biggest _____ the planet.

And we all meet for _____ once a week and we talk about _____
we're doing, the _____ business.

And there's _____ teamwork at the _____ of the company.
which filters down to _____ teamwork _____ the company and
teamwork is _____ on trusting the other _____ to come through with their part,
without _____ them all the time, but _____ that they're going to come
through with their _____.
And that's what we do really well.

And we're _____ at _____ out how to _____ things up into
these great teams that we have and all _____ on the same thing
touch basis _____ and bring it all _____ into a product.

We do that really well.

And so what I do all day is _____ with teams of people and _____ ideas
and _____ problems to make new products to make new marketing programs whatever it is.

-And are people willing to tell you you're wrong? -Yeah

-I mean other than _____ journalists, I mean people who work with...

Oh ya, we have wonderful _____. -And you win them all?

Oh no, I _____ I did. I'll see you can't.
If you want to _____ great people and have them stay _____ for you,
you have to let them make a lot of _____ and you have to ...
you have to be run by ideas not _____.

The best ideas have to win. Otherwise good people don't stay.

-But you must be more than a _____ who runs meeting.
You _____ contribute your own idea.

I _____ ideas, sure. Why _____ I be there if I didn't?